



QR Codes For

Recruitment and Retention Activities

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Focus on What's Working

Packs that are doing a great job of welcoming and retaining new families all share a few things in common. National surveyed them and followed up with focus groups to find out what's going on. Here is what's working for them:

Sticking To Fundamentals

- Make it Personal!
- Make it Fun!
- Make it Easy!

Got Questions?

You can ask them at

<https://neic.org/contact>

We look forward to hearing from you!

“Make it Personal” Resources



[Welcome New
Families Brochure](#)



[Welcome New
Families Video](#)



[Welcome New
Families Ceremony](#)



[Team Building Pack
Meeting](#)

“Make it Fun” Resources



[Outdoor Pack
and Den Planners](#)



[Cub Scout
Camping Video](#)



[Fun & Games](#)



[Tips & Tricks
Videos](#)



[Den Leader
Resources](#)



[Pack
Resources](#)



[Presentations &
Ceremonies Archive](#)

“Make it Easy” Resources



[Den Host Sign-up Sheets](#)



[4-Month Plan](#)



[Adult Leader Training](#)



[CubChat Live](#)



[Family Talent Survey](#)



[Scoutbook+ Calendar Guide](#)



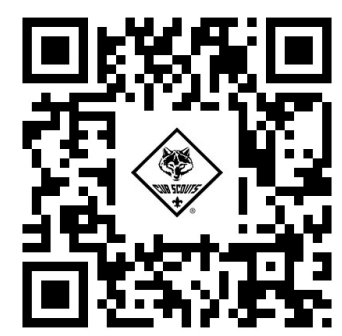
[Printable Calendar Templates](#)



[Getting Parents Involved](#)



[Pack Committee Resources](#)



[Video: From Parents to Leaders](#)